

Communication

I just got an email from a young hand who works on a Patterson-UTI rig. He told me several things that have great value. One thing that he said is that “we oughta be using the internet to show the hands why they shouldn’t do certain things like wearing loose clothing around moving machinery...etc..”. I could not agree more! This new generation expects us to come into the 21st century. If we just take the time to look around at... say the instructions for a weed eater. Today they are loaded with graphics. I don’t have to read it and I can figure out how to use it by the graphics. What can be better than that?



That is why this old roughneck took the time to learn the digital arts. I wanted to show ‘em how but there was never enough graphics to show everything. That is changing.

There is a little known fact that relates to this. That is that people who work with their hands tend to be kinesthetic learners – they learn by seeing & hands-on experience, not by reading. New hands today come to the oilfield because they don’t want a paperwork job (same reason we old hands came to the oilfield). A lot of companies now are handing the guys a bunch of paperwork. What is wrong with this picture?

I say let’s load everything we do with graphics. Let’s demonstrate what we want a guy to do on the rig instead of handing him an instruction book – thinking he will figure it out on his own. Let’s show ‘em what to do!

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